



PARTNER WITH US



ABOUT US



The Official Practice & Training Facility of the Boston Bruins

Start your skating journey with our introductory skating and hockey programs or join us as a spectator for a Boston Bruins practice. Hosting hundreds of events, and over 1000 public sessions annually, Warrior Ice Arena is the place to be ALL YEAR ROUND!

[Boston Bruins Practice Schedule](#)

Our in-house programming ranges from learn to skate all the way through adult leagues, and everything in between. Did we mention our Summer Camps sell out every single year? Our floor-to-ceiling windows & unique event space provide a one-of-a-kind experience for you and your guests.



WARRIOR ICE ARENA



WHAT WE DO



PUBLIC SESSIONS

Public skating offers an exhilarating escape for individuals of all ages and skill levels. Whether you're a seasoned skater executing graceful turns and spins or a novice clinging to the boards for support, the rink is a place of boundless opportunity and excitement.



SKATING PROGRAMS

Our skating programs are structured initiatives designed to teach, develop, and promote the sport of ice skating. Ranging from Ice Cubs to Adult Learn to Skate, we have something for all ages and skill levels! Our team of certified instructors find a way to make all activities fun and engaging.



HOCKEY PROGRAMS

We offer a variety of hockey programs for all ages and skill levels, from basic skating skills, fundamental hockey techniques, specialty skills, all the way up to adult leagues. Our team of hockey coaches are here to take your skills to the next level.

OUR CUSTOMERS

ALL AGES & SKILL LEVELS

HOCKEY PROGRAMS

- Adult Hockey Programs: In-house 250 participants & 150 participants external groups weekly
- Tournaments: 250 participants
- Youth Hockey Programs: In-house 300+ participants & external groups 600+ weekly
- Youth Summer League: 125 participants
- Youth Camps: 600+ participants
- Youth Development Program: 32 participants

SKATING PROGRAMS

- Ice Cubs, Learn to Skate, Intro to Figure Skating: 1,500 participants annually

PUBLIC SESSIONS

- Public Skating, Public Hockey, Freestyle: 25,000+ participants annually



MEDIA + REACH

SOCIAL MEDIA FOLLOWING @WARRIORICEARENA



14K FOLLOWERS



5.7K FOLLOWERS



2.8K FOLLOWERS



1K FOLLOWERS



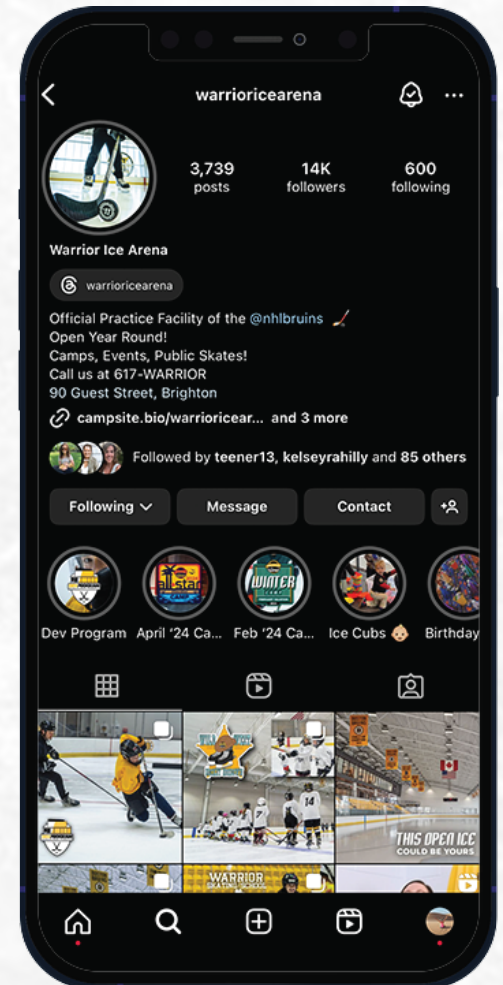
165 SUBSCRIBERS



4K AVERAGE
WEB VISITS



21.3K+ EMAIL
SUBSCRIBERS



OUR NUMBERS

These numbers reflect our commitment to excellence and continuous improvement in delivering top-notch service to our valued customers.

ANNUAL AVERAGES



5,000+
Ice Cuts



40+
High School
Hockey Games



250+
Private Events



70+
Birthday
Parties




15,000+
Unique visitors
during public sessions



1,000+
Public
Sessions



15-20
Adult Hockey &
Skating Programs




Boston Bruins
Practices are
free and open to
the public!



25-30
Youth Hockey &
Skating Programs



8
Youth Summer
Camps



FUN FACT
Warrior Ice Arena has
hosted 2 weddings!



15+
College Hockey
Games



DATA BASED ON
2023 - 2024 SEASONS.

WARRIOR ICE ARENA

ROADMAP



Youth Summer Hockey League

MITES, SQUIRTS, PEEWEES & BANTAMS - Are you a youth hockey player looking to stay on the ice this off-season? Join one of our youth summer leagues. Varying levels available.

Youth Summer Hockey League

AM Warrior Adult Hockey League

AM Warrior Hockey League

AGES 18 & UP - Are you looking to add some competition back into your schedule? Join our morning hockey league- as a team or an individual!

The Development Program

SQUIRTS, PEEWEES & BANTAMS - Are you ready to take your hockey to the next level? Improve skating, puck control, shooting, passing and hockey IQ. Includes off-ice component covering nutrition, teamwork, leadership, and more.

Skills & Specialty Clinics

MITES, SQUIRTS, PEEWEES & BANTAMS - Work on improving hockey skills all year round. Clinics vary and cover different hockey skills, including defense, shooting, body contact, and more.

Skills & Specialty Clinics

The Development Program

Youth Hockey Camps

LTPH, MITES, SQUIRTS, PEEWEES & BANTAMS - Check out all the hockey camps we offer throughout the year and see which camps best fit your needs. We also offer adult hockey camps!

Youth Hockey Camps

Learn to Play Hockey

Learn to Play Hockey

AGES 5 & UP - We welcome all skill levels into our Learn to Play Program! Join Coach Pete as he guides you through the basics of hockey. Develop your skills and become the hockey player you always wanted!

Intro to Hockey

Intro to Hockey

NEW HOCKEY PLAYERS AGES 4-7 - Designed for skaters who want to start playing hockey, but need to go over the basics of skating, but with hockey equipment. (Youth & Adult)

Learn to Skate

Learn to Skate

AGES 5 & UP - Never skated before and looking to pick up a new hobby? Check out our Learn to Skate Program- available for all skill levels. (Youth & Adult)

Ice Cubs

Ice Cubs

AGES 4 & YOUNGER - Spend an hour with your little Ice Cub in a unique, fun environment. Includes on & off-ice components to get your child interacting with others, developing skills, and getting comfortable on the ice.



SPONSORSHIP OPPORTUNITIES

We understand that every company's needs are different. We're here to customize a unique marketing package that fits your vision and exceeds your goals. Some of the opportunities available are listed below.



- Logo on jerseys
- Exclusive tournament naming rights
- Summer program naming rights
- Company outings
- Food & beverage sponsors
- Swag for giveaways
- Dasher advertisements
- Table setups
- Event sponsors
- Locker room door wrap
- Skate rental stanchions
- Exclusive coffee bar naming right



ADDITIONAL ADVERTISING OPPORTUNITIES

There are the various options for brand recognition within Warrior Ice Arena. We will work with you to customize the perfect package for you to help you achieve your marketing goals. Inquire for pricing & package options!



WEBSITE

Company Site is linked and mentioned on WarriorIceArena.com



SOCIAL MEDIA

Instagram, Twitter & Facebook Stories, Newsfeed Posts, Giveaways, & More

IN HOUSE SIGNAGE

TV Looping Advertisement
22 in x 28 in Stand
7 ft. x 3 ft. Pop-Up Banner

MONTHLY & ANNUAL OPTIONS AVAILABLE
*PRODUCTION COST NOT INCLUDED

EMAIL BLAST

Inclusion in our Monthly Newsletter

(PHOTO, WRITE-UP, AND LINK)

SKATING AIDS

Our Skating Aids are available for all public skating sessions and during our Learn to Skate Programs for any participant who feels unsteady on their feet.

Monthly & Annual Options Available

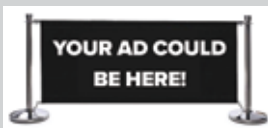


PHOTO + VIDEO SERVICES

Photography & Videography Services are available upon request & availability.

NEW OPPORTUNITIES

In the world of advertising, creativity and visibility are paramount. Stanchion banners offer an innovative and eye-catching way to promote your brand in our highly trafficked facility.



STANCHION BANNERS

September '24 - August '25

Cost: \$1,500/stanchion

Production Cost Included

Located at Skate Rental at all times

Fully Customizable

Template Provided

Double Sided

Graphic Design Services

**Additional Fees May Apply*



LOCKER ROOM DOORS

September '24 - August '25

Cost: \$1,500/door

Production Cost Included

Fully Customizable

Template Provided

Graphic Design Services

**Additional Fees May Apply*

Email Marissa.Trott@warroricearena.com to inquire today!



CONTACT US

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